

G.T.N. ARTS COLLEGE (Autonomous) Old Karur Road, Dindigul – 624 005. National Innovation and Startup Policy 2019

Hierarchy of Objectives	Key Performance Indicators (KPIs)	Means and Verification
Vision	Increase in Self-Employment Rate among graduate students over years	•Registration in preincubation and incubation facilities •CIN of startups
	No of Established Start-ups/Innovations	
Goal/Impact	 Enabling Environment Established with multiple level of support for innovation & Entrepreneurship in Institute No/% of Graduate students choose Entrepreneurship as career & # 	Biannual Survey on number of activities and their impact Data for ARIIA, NIRF Rankings
	Increment/year No/% of Student and Graduates Practicing Entrepreneurship & #	
	Increment/year	
Outcomes	•Nos % of student & faculty mass with entrepreneurship Orientation, # Increment/year	•Biannual Survey
	•Nos % of Student & faculty motivated to start any entrepreneurial activity & #Increment	Registration in preincubation and incubation facilities ARIIA/NIRF data In-house Mentors
	No of IPR/Innovations developed for commercialization & # Increment/year	
	No of Student/Early Stage Start-ups formed & # Increment/year No % of In-house Expert Capacity available for Advisory Services & # Increment/year	
	% of Satisfaction over Advisory services offered to Innovators & Early Stage Entrepreneurs Network Established with connecting multiple stakeholders &	
	Ecosystem Enablers	
Outputs	No % of Student & faculty mass exposed to awareness/orientation building programs	•Biannual Survey
	•No % of Students covered through entrepreneurship Education; MOOC, Classroom, Experiential Learning programs etc. & # increment/year	•Monthly progress report
	•No of beneficiaries are accessing the infrastructure & facilities per day, month & # Increment	
	No of innovators identified; No of awarded,/recognized; No of Supported, & # Increment No of Entrepreneurs identified; No of awarded,/recognized; No of Supported, & # Increment	
	No of Student projects turns to (commercialize) Innovations	
	No of IPR based product/services generated and registration filed	
	•No % of in-house trained professional developed for advisory services & # Increment	
	No of Research Studies on Entrepreneurship published	
	 No of Regional, National and International linkages established for the start-up & innovation 	
	 No % Representatives of experts & entrepreneurial students across Dept & Disciplines 	
	•No of Beneficiaries Referred to Incubators/investors for further support through Start-up Cell	



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Activities (Input)	 No and types of Education/Skill certification program on Entrepreneurship, IIPR, Innovation etc. 	•Biannual Survey
	 No workshops, awareness, market outreach events, orientation, advocacy meetings etc. 	•Quarterly News Letter •Monthly progress report •Review Meetings
	 No of networking event (Intra and Inter institutional, enablers, stakeholders) organized 	
	 No of skill and competency development training programs/FDPs/EDPs 	
	No of research studies related to Entrepreneurship conducted	
	 No of convergence and leverage with schemes/programs offered by major enablers 	
	 No of national and regional award and campus Hackathon like events organized 	
	 Incentivizing Entrepreneurship and Innovation; services and facilities; Start-up Manual, policies, tool kits etc. 	
	•Amount of total budget/year spend against total institution revenue for start-up	
	 Budget allocation and Spend ratio for the startup mandate in institute 	

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